

# Annual Business SPONSORSHIP

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## Become an LTV Business Sponsor

You can help save the places that support our way of life

### A Thirty-Two Year Legacy of Land Conservation

Is your business interested in helping to celebrate and maintain Virginia's special places and landscapes?

Virginia's landscapes - its farms, forests, mountains, rivers and streams - are a big part of why people live and work here. Businesses, both large and small, are playing a role in helping us ensure that we can help families conserve their land. They are helping us to protect our open spaces, agricultural lands, natural areas, and cultural heritage - all the wonderful resources Virginia is known for.

**You too can be a part of this and simultaneously raise your business profile as an annual LTV business sponsor.**

Founded in 1992, the Land Trust of Virginia (LTV) is a 501(c)(3) nonprofit land conservation organization that partners with private landowners who wish to voluntarily and permanently protect and preserve their working farmland or natural lands; land with scenic, historic, or ecological value. We all benefit from these spaces and the places that will remain undeveloped forever.

*LTV by the numbers: Holds 261 conservation easements, protecting nearly 34,000 acres across 34 counties.*

**Sponsors receive high visibility with a coveted audience.** LTV has a large audience of supporters and friends throughout our operating region in Northern Virginia and beyond. This includes farmers, landowners, equestrians, conservationists, outdoor sports enthusiasts, tourists and visitors, and thousands of regional residents who appreciate the value of open space and land conservation.

There are many high-profile opportunities to customize your partnership with LTV. As a result, your business can develop a marketing strategy that connects with people all year long.

**Please review the attached document which outlines Benefit Levels, then let's talk and see what opportunity works best for your company!**

*"With all the uncertainty in the world right now, it is important to work with long term, stable and committed partners. Loudoun Mutual is grateful to work with and support the Land Trust of Virginia because of their long-term commitment to land and open space preservation. We truly believe Loudoun Mutual, and the Land Trust of Virginia's cultures match up so well because of both of our commitments to long term, stable and mutually beneficial relationships."*

- Christopher G. Shipe, President/CEO, Loudoun Mutual Insurance Company  
LTV "Protector Level" sponsor since 2017

# Benefit LEVELS

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## BECOME AN LTV BUSINESS PARTNER

With your support, along with growing community efforts, land all across Virginia is being conserved for future generations. All businesses and other organizations that annually sponsor LTV will receive notable public recognition, high visibility with a coveted audience and many other core benefits detailed below.

### Core Benefits for All Sponsorship Levels

- Annual LTV contribution at selected donation levels (*see below*)
- Recognition and promotion:
  - LTV’s website and social media
  - LTV’s biannual newsletter (hard copy) with a distribution of 2,225
  - LTV’s monthly eNews with a distribution of 2,400
  - LTV’s annual report with a distribution of 1,800
- Invitations to select LTV events, including the annual Garden Party, Bike the Gravel - TdeCE and Sunset in the Field Party
- Sponsorship recognition at select LTV events, including the annual Garden Party, Sunset in the Field Party and Bike the Gravel - TdeCE
- Use of LTV’s logo to advertise your support of LTV

Additional Benefits Based on Contribution Level	Supporter \$500	Guardian \$1K	Steward \$2.5K	Protector \$5K	Conservator \$10K	Perpetuity \$15K
<b>Core Benefits</b>	✓	✓	✓	✓	✓	✓
Recognition in LTV’s Annual Fall Advertisement in Local Newspapers	✓	✓	✓	✓	✓	✓
Hyperlink from LTV’s Website to Sponsor Homepage		✓	✓	✓	✓	✓
Inclusion in LTV’s eNews “Why I Care” Feature			✓	✓	✓	✓
Commemorative Partnership Plaque to be Presented at Event of Choice					✓	✓
Article in One LTV Newsletter and on LTV’s Website About Sponsor						✓
<b>Garden Party – Spring Cocktail Party AND/OR Fall Sunset in the Field Party</b>						
Tickets	2 Field Party	2 Field Party	2 Cocktail/4 Field Party	4 Cocktail/4 Field Party	6 Cocktail/6 Field Party	8 Cocktail/ 8 Field Party
Sponsor Board	✓	✓	✓	✓	✓	✓
Company Banner Displayed at Sunset in the Field Party		✓	✓	✓	✓	✓
Ad Space in both Party Programs			½ Page	½ Page	Full Page	Full Page
<b>Fall Bike the Gravel – TdeCE (Tour de Conservation Easement)</b>						
Registration Free to Ride				Team of 2	Team of 4	Team of 6
Company Banner Displayed at Start/Stop			✓	✓	✓	✓
Pit Stop Sponsor					✓	✓

For more information, other opportunities, sponsorships, and contributions, please contact Kerry Roszel at 540-687-8441 or [kerry@landtrustva.org](mailto:kerry@landtrustva.org). She'll be happy to brainstorm what feels right to you.

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## 2024 LTV Business Sponsor Commitment Form

Thank you for your partnership. By becoming an LTV business partner, you are elevating your business as a community leader and helping us to ensure that the Virginia that we know and love will be here for generations.

See core benefits for ALL sponsorship levels plus additional marketing benefits on the previous page, based upon sponsorship level. If you would like to customize your partnership in a way you don't see available, contact Kerry Roszel at [kerry@landtrustva.org](mailto:kerry@landtrustva.org) or 540-687-8441.

***Please Indicate your 2024 Business Sponsorship level by checking the box below.***

- Supporter \$500       Steward \$2,500       Conservator \$10,000  
 Guardian \$1,000       Protector \$5,000       Perpetuity \$15,000  
 I/We do not wish to sponsor at this time but would like to make a donation of \$ \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

My company will be paying via  Credit Card  Check

*If paying via check, please make it out to The Land Trust of Virginia and return with the completed form.*

Type of Card \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

***Please mail the completed form to: Land Trust of Virginia, ATTN: Kerry Roszel, PO Box 14, Middleburg, VA 20118***